

11/17/00

YOU ARE ALREADY A WINNER AT WINFIELD'S!!!

**THE ENCLOSED CAMBODIAN BILL MAY NOT BE WORTH ANYTHING IN
CAMBODIA THESE DAYS, BUT IT IS WORTH \$50.00 AT Winfield's.**

IT MIGHT BE WORTH UP TO \$1000.00.

I have randomly picked **ten** winners from the serial numbers on these bills. The list is in my office. All you have to do is come to the office between now and Christmas and look at the list of numbers and the size of the prize! There are six \$100 winners, two \$200 winners, one \$500 winner and one for \$1,000. **Last year both the \$1,000 and \$500 winners came in. Will this be your time to win?????**

You have **won a minimum of \$50!** You may spend it on anything in the store, and I am hoping that whoever the lucky winner of the \$1,000 is will show up to claim the prize!

I have no idea who the winner is. I took these to the printer and gave him instructions to insert one bill into each envelope along with your other gift, which I will tell you about below. Before I sent them, I picked the winning numbers from the box of bills, wrote them down and sent all of the bills to the printer. I could end up giving away all of the special prizes, or none, depends on whether or not the winner comes in to the store to see the list.

**Wink, why are you giving away so much
money? I thought your prices were much too low
to allow this type of thing.**

Well, they are! But, once again you, my clients have made my business grow to another record year! I just feel that when you are so good to me, that I must return the favor. (Besides, this is really fun!)

I have an office full of special gifts for you this Christmas, and I want to give you another great reason to come see them. **Your Christmas gift might already be paid for!**

Special showing of RICHARD HOMER'S stones

Richard Homer has been working with award winning designer Tom Dailing to create a collection of one-of-a-kind pieces. I will have an extraordinary selection of their work to share with you from **November 20th** through **November 24th**. That is actually only four days, as none of us will be here on Thanksgiving day. Please call to set up an appointment, as these treasures will draw crowds.

- The collection includes a **concave cut ruby** of 1.17cts, a 7.90ct **concave faceted golden beryl** (the same family of gems that produces emerald and aquamarine) with intense fancy colored diamonds on the side, and absolutely astounding **pink and blue sapphires**. Even if you are not in the market to buy, you should take the opportunity to see and enjoy these incredible treasures.
- Richard will be sending me a selection of his fantastic concave faceted stones along with the mounted collection. If you are one of my colored gemstone fanciers, you will **NOT** want to miss this!

Great Values at Winfield's This Christmas

Just what do I have that makes it worth your time to come to Winfield's?

Lots of wonderful things!

- **Diamond earrings.** I have a package of diamonds coming from Antwerp. It will have **ideal cut** diamonds in quarters, thirds, and halves to make earrings. Most stores use lower quality diamonds for their earrings to keep the cost down. At Winfield's, we use better cut to ideal cut diamonds in high colors imported directly from Antwerp to provide the **best value**.

These diamonds are shining beacons of light that will draw attention to your loved one from across the room! Plus I have the new La Pousette earring backs that are more comfortable than screw backs, and **much** safer.

- Half carat total weight earrings in 14kt from \$667 - \$950 depending on the quality of the stones and if you choose 14kt or 18kt gold mountings.
- Two-thirds carat total weight earrings from \$1,177 - \$1,800. (Depending on the same things listed above.)
- Four-fifths carat total weight earrings from \$1,800-\$2,900.

- One carat total weight earrings from \$2,000 to \$6,000.
- More than one carat available on request. I need three days to finish, so **DO NOT WAIT UNTIL CHRISTMAS EVE TO ORDER THESE!!!!**

I have sold many pairs over the years, and my past experience tells me that they will go like HOT CAKES! Every client who has come looking has commented on how much better they look than anything that they are seeing elsewhere. Quite frankly, almost nobody else is doing this quality in earrings, but once you see these, you will never accept the poorly cut lifeless lumps of crystallized carbon version again!

Oh, and in response to a young lady buying a half-carat total weight pair of earrings, the answer is yes! If you buy a pair of these and want to trade up for larger at a later date, **NO PROBLEM!** When you are ready to trade, I will give you the current price towards whatever size you trade up for. So if your earrings have gone up in value, so will your trade! When you sell quality at a great value, you are always happy to have the “starter” set back. I will never sell you anything that I would not be pleased to take back on a trade up!

More INCREDIBLE Values From Winfield's

- We are excited to have a magnificent **Black Opal** pendant from Australia. This is a stone of a little over 7cts that has a solid sheet of fire that changes from red to yellow to blues and greens, depending upon the angle at which it is viewed. This one of a kind piece, like many of the pieces we make, is truly an heirloom that will be enjoyed for generations!
- If you are an **Amethyst fan**, you will want to see the breath taking amethyst from Uruguay that Richard and I purchased at the Tucson Gem Fair last February. The mine owner high graded his ore for an entire year and had only one kilo of this top quality material from many thousands of tons of rough.

Richard and I bought the entire kilo and have been cutting it for stores across the United States and Canada. I have kept a few select pieces for my clients, **and am selling them to you for the same price that we wholesale them to retailers for!!!!** Just another little advantage that we bring to you as a Winfield's client.

This is a deep rich purple with flashes of reds and blues when seen in bright light. This material is reminiscent of the famous Siberian Amethyst that we no longer have access to. In all likelihood you have **never** seen an amethyst as richly emotional as this.

Thanks Again for all the Referrals!

Your referrals have helped me to grow to new heights, allowing me to bring you ever greater values, as well as making sure that your friends enjoy the same quality and attention to detail that you enjoyed! I know that the gift certificates I am sending with this letter are only a small repayment of what I owe to you, and I wanted to say a sincere and heartfelt **THANKS** as well.

In this spirit, I have decided that there will be a second chance drawing for all of those of you who come in who do not win one of the larger prizes that I am giving this year. I will have a drawing from all of the returned Cambodian bills. Simply write your name and phone number on it while you are here, and I will put it in a box. The winner will get a gift certificate from me in the amount of \$250.00.

I hope you and yours have an incredible Christmas and Holiday season! I thank you for what you have done to make my entire year so fantastic!

Respectfully submitted

Wink Jones

P.S. We have a GREAT selection of gold chains available. They are probably the only thing I have in the store that you can get for \$50.00. I, of course, hope that you will be tempted with something a little more expensive than this, but I am so grateful for all that you have done for me this year that I will be very happy to help you find a \$50 item too!

P.P.S. For those of you who are in Boise, I acquired 600 gift certificates at the Macaroni Grill for a **free dessert or appetizer**. I will have 575 of them placed randomly into my Boise letters. I am keeping 25 of them to give to anyone who did not get one and who would like to have a free dessert on me. Just ask for one while you are here and it will be yours. First come, first served, of course.