

5/13/2004

Incredible Diamond Values at Winfield's

These are the BEST diamond deals I have EVER been able to offer!!!

As you know I am constantly searching the globe for the best diamonds and colored stones so that I can bring you tremendous values at Winfield's. I have recently found a source of diamonds that has me constantly pinching myself to make sure I am not dreaming.

The diamonds are Hearts and Arrows quality cuts, which is to say that they are what we refer to in the trade as Super Ideal cut diamonds. That means these things **SPARKLE!** They come in a range of sizes, and in a large variety of colors and clarities. And they come with full diamond grading analysis from an independent gem laboratory. You have seen branded Hearts and Arrows diamonds such as Hearts on Fire and Love Diamonds advertised locally for MUCH more than we are charging for these beautiful diamonds.

There is only one problem with this new source. I must buy **HUGE** parcels each month, and I must pay cash, well actually checks are okay, but they better not bounce, by the end of each month. Therein lies the problem. I can not afford to sit on these and sell them at normal prices, I must practically give them away to keep cash flow in hand and be able to pass these savings on to you without using up my line of credit.

Many of these diamonds are for sale at or below what I normally pay for them!!!

As loathe as I am to send out lists of diamonds, I will send out the stones that are available as of Wednesday morning May 12th. Check out these prices, you will be shocked! I know I am. I love getting beautiful things in your hands at great prices, and I hate paying interest on a line of credit.

This is going to be one of my shortest ever newsletters to you. I have a lot more to tell you, but don't want to take away from the excitement of your coming to take a look at these stones. These diamonds will fly out the door, and I want to give you a shot at this great value.

Wink